



Hong Kong Wetland Park,
Agriculture, Fisheries and
Conservation Department



Hong Kong Observatory



Hong Kong Professional
Teachers' Union



Ming Pao Daily News



life.mingpao.com

World Wetlands Day 2010 The 2nd 'Wetlands in My Eyes' Inter-school News Reporting Contest

Notes for Participants

Wetlands provide resources for different organisms. They provide the daily needs for human, including food, clothes and medicine; and they also link with development of human culture, and even changes of the climate.

To encourage student to have a better understandings of wetlands, in order to observe the ecology on wetlands plants and animals as well as discover the relationship between wetlands and humans, Hong Kong Wetland Park, Agriculture, Fisheries and Conservation Department in partnership with Hong Kong Observatory, Hong Kong Professional Teachers' Union, Ming Pao Daily News and *life.mingpao.com* have jointly organised "The 2nd 'Wetlands in My Eyes' Inter-school News Reporting Contest".

The news reporting contest echoes the theme "Wetlands, Biodiversity, and Climate Change" of World Wetlands Day 2010. It encourages students to learn about the effects of climate change on biodiversity and wetlands. In the contest, students are required to prepare a news reporting through collation and analysis of information collected by various methods such as surveys, observation of plants, animals and different habitats, interviews, or collection of information related to climate change. Students can present news articles with pictures, or multi-media. In addition, students are required to conduct an educational or propagandistic activity in their schools for at least one week using the information collected. The activity should be included in the "news report".

Supporting Organisation:



香港上海滙豐銀行有限公司
The Hongkong and Shanghai
Banking Corporation Limited

Notes for Participants

1. Theme

'Wetlands, Biodiversity and Climate Change'

2. Groups

- (a) Article and Photos 'News Report'
- (b) Audio / Visual 'News Report'

3. Criteria

- Hong Kong Secondary Students.
- Max. of 4 students in a group, which is led by a teacher and each school may have 4 participating groups.
- Each student may enter ONE group only.
- Each group may enter ONE category only.

4. Format

- (a) Article and Photos 'News Report' Group
 - Using News reporting format (including newspaper and magazine style). 1,000 to 1,200 words. 5 photos should be included.
- (b)

Audio / Visual 'News Report' Group

- In form of mass media using shooting or school TV format. 3-minutes in maximum, subtitles and dubbings should be included.

5. Contest Timetable

15 Sep 2009	Application begins
10 Oct 2009	Workshop for participants
Mid Oct – 19 Dec 2009	Entries submission
22 Dec 2009 – Mid Jan 2010	Adjudication
6 Feb 2010	Prize Presentation

6. Workshop for Participants

A workshop for participants will be organised at the Hong Kong Wetland Park at 10:00 am on 10 October 2009. Representatives of Hong Kong Wetland Park; Hong Kong Observatory, Ming Pao Daily News and experienced educators will provide information for participants about the contest. Students will have a

better understanding on this contest, providing an inspiring way to enhance their view of writing.

7. Application and Submission Process

Application

- Schools which are interested can fill in the application form and send the completed by fax at 2617 1158 or by mail to: *Outreach Programme Unit, Education and Community Services Section, Hong Kong Wetland Park, Wetland Park Road, Tin Shui Wai, New Territories, Hong Kong.*
- Applicant's number and details will be notified by email to those schools that are accepted to enter.
- Deadline for application is 7 November, 2009.

Submission Process

(a) Article and Photo 'News Report' Group

- In either Chinese or English, attached with a maximum of 5 selected photos and 1,000-1,200 words in total. It should be printed in A4 size, with font size 12 or above. Please submit 2 copies.
- Report has to be saved in MS Word (.doc) format in a CD-ROM. Pictures should be submitted in JPG format (about 1M bytes each), saved in a 'folder' in the CD-ROM.

(b) Audio / Visual 'News Report' Group

- Entries should be submitted in MPG2 format, the length should not be less than 3 minutes.
- Entries should contain subtitles and background music.
- Entries and any elements used in the entries must be original, unpublished and unproduced. All entries must not have been previously published in any mass media.
- Entries have to be saved in a CD-ROM.

Students are required to conduct an educational or propagandistic activity for at least one week using the studied result. The activity should be included in the "news report".

All entries must be attached with the completed 'Application Form' with the assigned applicants' number, and an 'Applicant Consent Form', and submit to Hong Kong Wetland Park in person or by mail to Outreach Programme Unit, Education and Community Services Section, Hong Kong Wetland Park. Deadline for submission is 19 December 2009 (Please state clearly your school name; subject title; teacher's name, contestant names and class on the envelope).

8. Adjudication

Adjudication will take place from mid- December 2009 till mid-January 2010. Adjudicator will include experts on wetland conservation, climate change, news reporting and education. Adjudication schemes will base on depth of content, accuracy, perspicacity,

creativity, analytical skill and writing skill.

9. Prizes

Winners including Champion, 1st runner up, 2nd runner up and three outstanding awards will be selected from each group. Prizes include book coupons trophies / certificates. Champion of each group will be awarded an in-depth eco-tour. The entries of the winners of 'Article and Photo 'News Report' Group' will be published in Hong Kong Wetland Park website, Hong Kong Observatory newsletter and in Ming Pao Daily. The entries of the winners of 'Audio / Visual 'News Report' Group' will be published in Hong Kong Wetland Park website, Hong Kong Observatory "YouTube" and in "life.mingpao.com".

10. Result Announcement and Prize Ceremony

Result will be announced in mid-January 2010. Winning schools will be invited by mail to attend the prize ceremony during the "World Wetland Day 2010 Hong Kong Celebration Ceremony" which is held on 6th February 2010 (tentative).

11. Rules and Regulations

- Submitted work should meet the theme.
- Content work for the contest should be conducted within the period from 15th September 2009 to 19 December 2009.
- Entries must be original.
- Each group may only submit their work once. Works submitted will not be returned.
- Entries own the intellectual property rights of their own works for future uses. Entries and their schools have agreed the organisers of having the right to publish or exhibit their works for other non-profit making uses in relation of promoting nature conservation and without arrangement of royalty charge.
- Organisers reserve the rights to disqualify and callback any entry which is not original work, plagiarised work or the work involved in copyright issues. Organisers also reserve the rights to deprive prizes of the participants whose entries are disqualified. The participants bear the legal liability for his/ her own work.
- The organisers have the rights to alter all terms and conditions of this contest without prior notice.
- By signing on the "Applicant Consent Form", the participants agrees to be abided by the terms, conditions and rules released the organisers, unconditionally, any legal liability for publishing his or her works submitted and undertakes all compensation to the organisers any loss caused by breaching of rules in his or her part.
- The decision of the organisers in all matters related to this contest is final.